

Creating a Safe Word for Protecting Your Privacy

At Londonderry, we prioritize the safety, privacy, and well-being of our residents, their families, and our cooperative. Over the years, we have encountered various family dynamics during the sale of cottages or apartments, prompting us to implement additional measures to safeguard everyone involved.

With the rapid advancements in artificial intelligence (AI) and the increased reliance on digital communication, it has become imperative to introduce a simple yet effective method to ensure confidentiality and security throughout the sales process.

Hence, we request that the individual retaining legal authority over the Shares create a safe word. This safe word will serve as a confidential identifier, allowing our Sales and Marketing team to verify your identity before discussing any specific details regarding the sale of a cottage or apartment at Londonderry.

Here are some essential guidelines for creating your safe word:

- **1. Easy to Remember:** Choose a word or phrase that you can recall, especially during a phone conversation. It should be something that comes naturally to mind.
- **2**. **Hard to Guess**: Like password security, your safe word should not be easily guessable. Avoid using common phrases, names, or easily identifiable information.
- **3. Simplicity is Key:** While ensuring your safe word is secure is essential, it's equally important to keep it simple. Complicated phrases or obscure words may be challenging to remember in crucial moments.

We understand that implementing a safe word may seem inconvenient initially, but it is crucial for protecting your privacy and identity throughout the sales process.

Once you have decided on a safe word, please notify a Sales and Marketing team member. You can reach us by calling 410-820-8732. For security purposes, we advise against sharing your safe word via email or any other digital platform.

Thank you for your cooperation and understanding as we strive to maintain the highest privacy and security standards for all our Stockholders.

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